

# Cheeky Moo

## SALTED CARAMEL DAIRY SHAKE

Product Information	
<b>Product Name:</b>	Cheeky Moo Salted Caramel dairy shake
<b>Legal Name:</b>	Cheeky Moo Salted Caramel dairy shake
<b>Product Description:</b>	Salted caramel flavoured dairy ice cream, rippled with caramel sauce, and studded with butterscotch pieces.
<b>Country of Origin:</b>	United Kingdom

<b>Ingredient Declaration</b> (Including QUID & Allergens):	<p><b>MILK</b>, Double Cream (<b>MILK</b>), Sugar, Butterscotch Pieces (8%) (Sugar, Glucose Syrup, Brown Sugar [Sugar Cane, Molasses], Non-Hydrogenated Vegetable Fat [Shea Oil, Palm Oil, Emulsifier {Sunflower Lecithin}], Butter (<b>MILK</b>), Water, Palm Oil, Sweetened Condensed Milk [<b>MILK</b>, Sugar, <b>LACTOSE</b>], Palm Stearin, Salt, Emulsifier [<b>SOYA</b> Lecithin], Icing Sugar, Natural Flavouring), Caramel Ripple (6%) (Sugar, Water, Glucose Syrup, Caramel Syrup, Starch, Natural Flavouring, Acidity Regulator [Trisodium Citrate], Acid [Citric Acid], Colour [Titanium Dioxide]), Buttermilk Powder (<b>MILK</b>), Emulsifier (Mono- and Diglycerides of Fatty Acids), Stabilisers (Guar Gum, Carrageenan, Locust Bean Gum), Humectant (Glycerol), Natural Flavouring (&lt;1%), Colour (Plain Caramel), Salt (&lt;1%).</p> <p>For allergens, please see ingredients in <b>BOLD</b>.</p>
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Nutritional Information:	Per 100g	Methodology (Analysis / Calculated)
Energy (kJ)	1089	Calculated
Energy (kcal)	261	Calculated
Fat (g)	14.6	Calculated
Of which saturates (g)	9.2	Calculated
Carbohydrates (g)	28.8	Calculated
Of which sugars (g)	26.0	Calculated
Protein (g)	3.8	Calculated
Salt (g)	0.44	Calculated

<b>Durability Date:</b>	Best Before	<b>Format:</b>	DD/MM/YYYY
<b>Product Shelf – Life:</b>	2 Years From Production.		
<b>Storage Conditions:</b>	Store below – 18°C. Do not refreeze once thawed.		
<b>Usage Instructions:</b>	Use from frozen.		
<b>Production Process:</b>	Please refer to HACCP plan.		

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Allergen Information			
	Contains	Allergen Present In	Handled On Site
Cereals containing gluten (wheat, rye, barley, oats, spelt, kumat or their hybridised strains) and products thereof	X	N/A	✓
Crustaceans and products thereof	X	N/A	X
Eggs and products thereof	X	N/A	✓
Fish and products thereof	X	N/A	X
Peanuts and products thereof	X	N/A	X
Soybeans and products thereof	✓	Butterscotch Pieces	✓
Milk and products thereof	✓	Milk, Double Cream, Butterscotch Pieces, Buttermilk Powder	✓
Nuts: almond, hazelnut, walnut, cashew, pecan, Brazil, pistachio, macadamia and Queensland and products thereof	X	N/A	X
Celery and products thereof	X	N/A	X
Mustard and products thereof	X	N/A	X
Sesame seeds and products thereof	X	N/A	X
Sulphur dioxide and sulphites at concentrations of more than 10 mg/kg or 10mg/litre expressed as SO <sub>2</sub>	X	N/A	X
Lupin and products thereof	X	N/A	X
Molluscs and products thereof	X	N/A	X
Precautionary Allergen Labelling:	N/A		
Other Materials of Interest			
	Contains	Comments	
Alcohol	X	N/A	
Antioxidants	✓	Present in Butterscotch Pieces but not declarable (Carry Over)	
Artificial colours	X	N/A	
Artificial flavours	X	N/A	
Beef and beef derivatives	X	N/A	
Coconut & coconut derivatives	X	N/A	
Gelatine	X	N/A	

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<b>Maize and maize derivatives</b>	✓	Citric Acid in Butterscotch Pieces Derived from Maize but Not Declarable (Carry Over)
<b>Palm Oil</b>	✓	RSPO Certified (SG – Segregated)
<b>Pork and pork derivatives</b>	X	N/A
<b>Preservatives</b>	✓	Present in Sugar but Not Declarable (Carry Over)

<b>Product Suitability</b>		
Suitability Data	Yes / No	Certification
<b>Suitable for Vegetarians</b>	✓	X
<b>Suitable for Vegans</b>	X	X
<b>Suitable for Coeliacs</b>	✓	X
<b>Halal</b>	✓	✓
<b>Free from genetically modified material</b>	✓	X
<b>Free from irradiated material</b>	✓	X

<b>Microbiological Analysis</b>			
* Hygiene Indication Only			
Test	Satisfactory	Acceptable	Unsatisfactory
<b>ACC*</b>	$< 10^5$ cfu/g	$10^5$ cfu/g – $5 \times 10^5$ cfu/g	$> 5 \times 10^5$ cfu/g
<b>Enterobacteriaceae*</b>	$< 10$ cfu/g	$10$ cfu/g – $100$ cfu/g	$> 100$ cfu/g
<b>E. Coli</b>	$< 20$ cfu/g	$20$ cfu/g – $100$ cfu/g	$> 100$ cfu/g
<b>Staphylococcus aureus</b>	$< 10$ cfu/g	$10$ cfu/g – $100$ cfu/g	$> 100$ cfu/g
<b>Bacillus cereus</b>	$< 10^3$ cfu/g	$10^3$ cfu/g – $10^5$ cfu/g	$> 10^5$ cfu/g
<b>Salmonella spp.</b>	Not Detected	N/A	Detected
<b>Listeria spp.</b>	Not Detected	N/A	Detected

<b>Organoleptic Attributes</b>	
<b>Appearance:</b>	Beige / light golden brown in colour with swirls of golden-brown ripple and brown butterscotch pieces.
<b>Aroma:</b>	Sweet aroma, typical of caramel / burnt sugar.
<b>Texture:</b>	Smooth and creamy mouthfeel with a silky sauce and crunchy butterscotch pieces.
<b>Flavour:</b>	Sweet caramel flavour with a hint of bitter caramel from the butterscotch.

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## SALTED CARAMEL DAIRY SHAKE

### Product Photo

**Finished Product**



**Packaging**



**Outer Case Label**

**SALTED CARAMEL DAIRY SHAKE**  
 PJ.SHK-SALTEDC  
 SAP: 820405A

*Cheeky Moo*

Batch: 4532  
 Best before: 10/01/2026

**Ingredients:** MILK, Double Cream (MILK), Sugar, Butterscotch Pieces (8%) (Sugar, Glucose Syrup, Brown Sugar [Sugar Cane, Molasses], Non-Hydrogenated Vegetable Fat [Shea oil, Palm Oil, Emulsifier (Sunflower Lecithin)], Butter (MILK), Water, Palm Oil, Sweetened Condensed Milk [MILK, Sugar, LACTOSE], Palm Stearin, Salt, Emulsifier [SOYA Lecithin], Icing Sugar, Natural Flavouring), Caramel Ripple (6%) (Sugar, Water, Glucose Syrup, Caramel Syrup, Starch, Natural Flavouring, Acidity Regulator [Trisodium Citrate], Acid [Citric Acid], Colour [Titanium Dioxide]), Buttermilk Powder (MILK), Emulsifier (Mono- and Diglycerides of Fatty Acids), Stabilisers (Guar Gum, Carrageenan, Locust Bean Gum), Humectant, (Glycerol), Natural Flavouring (<1%), Colour (Plain Caramel), salt (<1%).

**Nutritional information:**

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18 x 250ml  
 Tel: 01395 239500 PROJUICE.CO.UK  
 PRODUCED IN UK. STORE BELOW -18°C

MF USE ONLY  
 (240) P.SAL.236 (17) 28016 (10) 4

### Warranty

All products shall fully comply with the requirements of the Food Safety Act 1990, Regulation (EC) No 852/2004 on the Hygiene of Foodstuffs, The Food Labelling Regulations 1996, Regulation (EU) No 1169/2011 on Food Information to Consumers, Trade Descriptions Acts, Weights and Measures Acts, Consumer Protection Act, and where appropriate, any other UK or EEC legislation.